THE INFLUENCE OF ENTREPRENEURSHIP EDUCATION AND SELF-EFFICIENCY ON ENTREPRENEURSHIP INTENTION (STUDY OF CLASS XII STUDENTS DEPARTMENT OF MARKETING AND ACCOUNTING AT ISLAM BATU VOCATIONAL SCHOOL)

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Abstract: This study aims to know the influence of entrepreneurship education and self-efficacy toward student's intention of entrepreneurship. This research is a class XII student of marketing and accounting at SMK Islam Batu and the sampling of this research is simple random sampling. Based on the result, entrepreneurship education and self efficacy show a significant influence on student’s intention of entrepreneurial at SMK Islam Batu.

Keywords: entrepreneurship education, self efficacy, entrepreneurial intention

INTRODUCTION

Recorded in BPS by month February 2017 numbers Unemployment in Indonesia reached 7.01 million people. Vocational high school graduates ( School Intermediate Vocational ) donate amount unemployment the highest in Indonesia at 9.27%. According to National Education System Law No. 20 of 2003 " education vocational is education preparing medium_ participant educate especially for work in accordance in field certain ". for that effort finish problem unemployed , at least should be There is change in pattern think public specifically graduate of high school students from look for Work become create field work alone . Opinion from Saroni (2012:29) for now and in the future We demanded for more creative in face this life , variety field work can We create so that can reduce number unemployment in society with method give competence businessman to child educate . According to Kasmir (2011:19) “ Entrepreneurship is a person with a soul brave take risk to open business in various chance ”. it _ besides done to reduce existing unemployed , entrepreneurs _ can contribute to Indonesian economy through generated taxes _ from entrepreneurship .

one _ factor supporters businessman is exists this wish and desire by Fishbein and Ajzen in Wijaya, (2007:118) is called as intention that is component in self individual which refers to the will to do Act in demand certain . Intention in dictionary Language English called Meaningful intentions _ intention or will . Intention is the most important part from motivated individuals _ _ someone to act on . Statement on supported by opinion Suryana (2013:80) that " will is embroidery or strong intentions and high motivation " . _ Intention needed as step beginning in start entrepreneurship . Intention entrepreneurship can said _ desire that is in yourself someone to do something action entrepreneur (Wijaya, 2007:119). In fact , many alumni of the school medium no vocational yet Ready implement knowledge as an entrepreneur and become unemployment Because more choose to work in the company (Liputan6, 2016). This is supported by the results study Hartini (2002) stated that until currently in between student SMK graduates , no many are oriented and intend to work Alone or entrepreneurship with stock acquired knowledge . _ Based on Theory of Planned Behavior (Ajzen, 1991) intention entrepreneurship determined by
some factor, ie attitudes (attitudes), subjective norms (norm subjective), and perceived behavioral control (perception control behavior).

“Intentions students for entrepreneurship influenced by several factor, one of them is education entrepreneurship taught in schools” Wahyono et al (2012:2). Education entrepreneurship is form knowledge and understanding about values, behavior, and abilities about entrepreneurship in face challenge alive (Nursito in Anggraeni and Nurcaya, 2016: 2430). Entrepreneurship education provided in schools, no only give base theoretical about draft entrepreneurship but form attitudes, behaviors, and patterns one’s mindset entrepreneur. To push intention student entrepreneurship No only from school only, but also originate from environment around, fine That environment family nor environment society. As in the city of Stone as place research by researchers who incidentally as city tourist with ngan Lots object tourism and Batu Islamic Vocational School is a strategic school to improve education entrepreneurship. It is real become opportunity for Batu Islamic Vocational High School students, because they can utilise this opportunity to learn and seek experience for entrepreneurship.

In study Wedayanti and Giantari with title “The Role of Entrepreneurship Education in mediate The Effect of Subjective Norms To Intention entrepreneurship” pointed out that there is influence positive and significant in a manner Partial between variable education entrepreneurship to intention entrepreneurship, meaning education entrepreneurship own role can grow intention entrepreneurship.

Besides education entrepreneurship as factor externally, there are also internal factors to develop intention entrepreneurship that is he needed motivation and belief to self himself called self-efficacy or efficacy self. According to Widayoko (2015:14) "Efficacy self is trust somebody on ability himself to finish something job". Self-efficacy can also interpreted as something form belief individual in believes ability Alone in do something action. According to Bandura in Ghufron & Risnawita (2014:80) mention that efficacy self consists from a number of dimensions namely: Magnitude (level difficulty), Strength (strength), Generality (generality). Open A business need belief to ability self Alone that his efforts will it worked. belief to self alone will grow intention entrepreneurship someone. If somebody No Certain will capabilities, small possibility of that person will own intention entrepreneurship.

In study Adnyana and Purnami with title "Effect of Entrepreneurship Education, Self-Efficacy, and Locus of Control. On Intentions Entrepreneurship” shows Self efficacy is influential positive and significant on intention entrepreneurship undergraduate student of the Faculty of Economics and Business, Udayana University, which means that the more tall self-efficacy owned student, then intention students for entrepreneurship will the more high.

This research was conducted at SMK Islam Batu. For the selection of class XII students because they have taken entrepreneurship subjects also soon will graduate and ready to enter the world of work.

Based on description, this study aims to test The Influence of Entrepreneurship and Efficacy Education Self to Intention Entrepreneurship (Studies in Students Class XII Department Marketing and Accounting at SMK Islam Batu).

This study aims to find out: (1) description variable education entrepreneurship and efficacy self as well as intention entrepreneurship (2) exists influence education entrepreneurship in a manner Partial to intention entrepreneurship (3) influence efficacy self in a manner Partial to
intention entrepreneurship students (4) influence education entrepreneurship and efficacy self in a manner simultaneous to intention entrepreneurship.

METHOD
This research is study quantitative, using analysis descriptive, analysis multiple linear regression, and assumption test classic test which includes normality, multicollinearity, and heteroscedasticity. Population in This research is 140 students class XII master marketing and accounting at SMK Islam Batu with sample totaling 104 students. Taking sample use technique Probability sampling. Method deep data collection this research uses questionnaire and documentation. Method questionnaire used for primary data collection namely education Entrepreneurship, belief self (self-efficacy) and intentions entrepreneurship. Method documentation used for secondary data collection i.e. a list of names student class XII and the profile of SMK Islam Batu.

RESULTS AND DISCUSSION
From the results analysis is known that characteristics respondent based on major marketing (34.62%), and accounting (65.38%). Characteristics respondent based on type sex male (11.52%) and female (88.46%).

Based on results analysis statistics descriptive is known that education entrepreneurship student class XII SMK Islam Batu obtained grand mean of 4.12, this shows that condition education entrepreneurship in category ok. belief students' self-efficacy class XII SMK Islam Batu obtained grand mean of 4.17 this shows that condition belief students' self-efficacy in category ok.

Intention entrepreneurship student class XII SMK Islam Batu obtained the grand mean is 4.22, this shows that condition intention entrepreneurship student in very good category. Analysis results regression double can seen in Table as following:

<table>
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<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
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<td>efficacy self</td>
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a. Variable Bound = Intention Entrepreneurship
b. t table = 1.983
c. F table = 2.302
d. F count = 29.981

Result of testing hypothesis: (1) education entrepreneurship in a manner Partial influential positive and significant to Intention Entrepreneurship (2) efficacy self in a manner Partial influential positive and significant to Intention Entrepreneurship (3) exists influence positive significant
between education entrepreneurship and efficacy self in a manner simultaneous to Intention Entrepreneurship.

**Entrepreneurship Education**

Result of this research shows that variable education entrepreneurship owned by students _ class XII Marketing and Accounting belong Good with acquisition the average value of 4.12.

In matter education entrepreneurship in the environment family , parents do communication active to his son to give pictures opportunities that can achieved his son when entrepreneurship . About education entrepreneurship in the environment school the facilities and infrastructure owned by Batu Islamic Vocational School have support student in practice entrepreneur and teacher who continues motivate to be active study and later become a successful person in Century front . Beside environment family and environment school education entrepreneurship too _ obtained in the environment society . With see environment around , we can too obtain knowledge nor experience about entrepreneurship . Besides learn experience of people around who have operate effort , too done with follow activity organization in the environment public like open business with coral cadets .

Based on results research that has done , is known that education entrepreneurship influential positive significant to intention entrepreneurship student class XII Department Marketing and Accounting at Batu Islamic Vocational School. Means the more often get education entrepreneurship , then the more the more high intention _ his entrepreneurship . Entrepreneurship education going on lifetime live where and when just . Entrepreneurship education No only learned at school _ _ _ only , but also can studied from environment around us , fine That environment family nor environment society .

Entrepreneurship education is the process of embedding soul entrepreneurship To use mature self somebody so that person able to live independent , creative and innovative with more knowledge _ increase . With exists education entrepreneurship so will the more add real knowledge and experience for entrepreneurship _ for students and make they the more trained Then will appear confidence to start something effort . Research results the supported by statements Fatoki (2014) that education entrepreneurship become factor important in grow and develop desire , soul , and behavior entrepreneurship among generation young Because education is source attitude and intention whole to be businessman future success .

The results of this study are also supported by research earlier conducted by Gerba (2012), states that there is significant influence _ education entrepreneurship to intention entrepreneurship . Research results state students who got education entrepreneurship tend own intention more entrepreneurial _ Good than students who don't get education entrepreneurship .

**efficacy self**

Result of this research shows that variable efficacy self owned by students _ class XII Marketing and Accounting belong Good with acquisition the average value of 4.17.

“Self-efficacy is belief somebody will ability or competence on performance assigned task , achieve _ goal , or overcome A obstacles ” (Baron & Byrne, 2003:183). Most _ student capable overcome problems that arise in start business , students feel Certain that with Work hard will get desired outcome , students _ feel capable finish task with well , and students always trying to get maximum results . _ Student can strengthen efficacy self they with method add knowledge about
entrepreneurship from various sources. Good from books, letters, news, as well as the internet and other people's existing experiences around him.

Based on the results of research that has been done, it is known that self-efficacy is influential positive and significant to student entrepreneurship class XII Department Marketing and Accounting at Batu Islamic Vocational School. The more you believe in yourself, the higher the intention to play entrepreneurship. Vice versa, the more low belief in oneself, the lower the intention to play entrepreneurship.

The more high trust in self and mental maturity, the more effective the role to awaken intention entrepreneurship student. Trust in self is needed, without which trust in oneself by someone will tend to avoid something work or circumstances. Because distrust will affect ability in oneself and feel oneself unable to do anything. Trust in Entrepreneurship is also needed as an ability of oneself, like when someone wants to start a new venture capital. No money but feel confident to take action, open a business. Increasingly, confidence in oneself will also be strong intention to do someone business with.

With exists efficacy self, someone will be more confident in oneself. Faith that can push someone to dare take something action or behavior performed with believe self. Efficacy self also makes student certain in take risk and compete. So that student will more brave in doing or operate a business on their own. Research results in accordance with opinion Cromie (2000) that self-efficacy influence trust someone is reached or not already targeted, with the more tall trust in someone on ability oneself to get trying, then the more too great a desire to be an entrepreneur.

The results of this study are also supported by research earlier that is research conducted by Vemmy (2012) that efficacy self proven influence intention students and efficacy self is the most dominant variable that influences intention entrepreneurship for students.

CONCLUSIONS & SUGGESTIONS

Conclusion

Findings in this research conclude that in a manner partial and simultaneous, entrepreneurial variable and efficacy self influential positive and significant to intention entrepreneurship.

Suggestion

For student more open self to environment surrounding especially with (individual or organization) that has working inside activity entrepreneurship and students can too utilise day off to study entrepreneurship remember stone city as destination tour. For teachers are advised to continue give encouragement, motivation and insight about possible problem faced student in entrepreneurship. For head school recommended for more maximizing facilities and infrastructure as laboratory practice. With so will created atmosphere balanced and inclusive theory and practice his students in entrepreneurship seminar activities held by the school. To use add knowledge and insight about the business world.

REFERENCES


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